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#### DATA SHEET

# New Relic Live Archives

Long-term log storage for easy regulatory compliance at an unbeatable price

Businesses need to retain their software system logs for long periods to comply with regulations and standards such as the Health Insurance Portability and Accountability Act (HIPAA), US Executive Order 14028, Basel II Accord, Center for Internet Security (CIS) Critical Security Controls, Payment Card Industry Data Security Standard (PCI DSS), Sarbanes–Oxley Act (SOX), and System and Organization Controls 2 (SOC 2).

Today, IT and engineering teams must make painful tradeoffs between ease of use and saving money. Hot log storage solutions are easy to use but prohibitively expensive for longterm storage. Cold log storage solutions cost less but are excessively toilsome to maintain and query, and they often lead to surprise bills.

#### **Overview**

New Relic live archives combines affordability, ease of use, and performance. It helps businesses comply with regulatory requirements by storing logs in an active, hydrated, and enriched state for up to seven years. So engineers can analyze logs more quickly and effectively without the hassles of rehydration, reloading, re-indexing, and moving data to multiple locations or tiers. Additionally, it's cost-effective, priced at just a quarter of other long-term storage solutions.

## Key benefits of live archives

Live archives eliminates the complexities of managing multiple storage locations and navigating arduous data retrieval processes. It's revolutionized how you manage compliance risks and analyze historical logs.

• Access historical logs instantly. Because your logs never leave New Relic, you get seamless, hassle-free query access to your data without delay. Your historical logs are managed and accessed as quickly as any other logs using the same user interface that you use for other queries—no extra steps are required.

- Eliminate toil. There's no need for the manual and time-consuming steps of traditional solutions, such as rehydrating, reloading, re-indexing logs, or moving data to multiple locations or tiers for analysis. And there's no need to bring your own storage solutions (such as S3 buckets) or pull historical logs separately.
- **Reduce costs.** Say goodbye to the additional costs associated with traditional long-term log storage solutions, such as the need to pay for ingress and egress, indexing, reformatting log data, or licenses for additional log tools.

### Pay for what you use

With live archives, you pay for:

- Ingest: Based on either our <u>original data option</u> (US\$0.30/ GB with at least eight days of default data retention) or <u>Data Plus</u> (US\$0.50/GB with 90 days extra data retention over the default).
- Additional data retention: Billed at US\$0.005/GB per month (promotional price) beyond default data retention.
- Queries: Measured in <u>compute capacity units</u> (CCUs), which calculate the amount of compute resources used to complete your query.

"As Bed Bath & Beyond moves forward as a company, we've also taken the opportunity to consolidate our observability tooling. We're excited to leverage New Relic live archives, allowing our engineers to tap into insights and learn from our historical logs data while also meeting compliance requirements for retaining data. All of which enables us to deliver the superior digital experience our customers expect at every touchpoint."

#### Eddie Hughes

VP of Software Engineering at Bed Bath & Beyond, formerly Overstock

#### **Next Steps:**

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