Company Fact Sheet

Who we are

We are a data-driven company that’s engineer-focused.

Why? Because today every business is powered by modern, digital experiences, and everyone expects them to be fast, easy, and secure.

The quality of the digital experiences you deliver—and the success of your business—depends on empowering your engineers with a data-driven approach to planning, building, deploying, and running great software.

New Relic gives engineers the platform and tools to take a data-driven approach to every stage of the software lifecycle.

We help them go beyond surface-level data and fill in the gaps, confirm the guesses, and overcome assumptions and opinions that take engineers out of their creative flow every day. Now they can improve mean time to resolution (MTTR), planning cycle times, change failure rates, and release frequency.

This helps millions of engineers at companies like Adidas, Runtastic, American Red Cross, Australia Post, Banco Inter, Chegg, GoTo Group, Ryanair, Sainsbury’s, Signify Health, Topgolf, and World Fuel Services (WFS) improve uptime, reliability, and operational efficiency to deliver exceptional customer experiences that fuel innovation and top-line growth.

Empower your engineers with the data they need to measure, improve, and grow your digital business. New Relic means data for engineers.

New Relic empowers engineers to make decisions with data, not opinions.

› All telemetry on one secure cloud—metrics, events, logs and traces—no separate databases.
› One price per user with no-brainer $.30/GB ingest. No confusing bundle of SKUs.
› First usage-based consumption pricing for easy scaling and 3-7x more value.
› Workflow integration for fast onboarding and better visibility.
› AI assist at every step to get to the root cause faster.
Company milestones

- **2008**
  - Founded by Lew Cirne

- **2009**
  - Launched New Relic mobile monitoring

- **2013**
  - Launched New Relic insights, New Relic browser monitoring, and New Relic synthetics
  - Acquired Docksboard to bolster data integration and visualization

- **2014**
  - Launched New Relic APM
  - Acquired Opsmatic for real-time infrastructure monitoring

- **2015**
  - Acquired CoScale to accelerate microservices and Kubernetes capabilities
  - Introduced Kubernetes cluster explorer

- **2016**
  - Launched reimagined observability platform: New Relic One
  - Debuted perpetual free tier for all engineers to access New Relic One
  - Introduced consumption pricing model—the end of host-based pricing
  - Open-sourced agents
  - Acquired Pixie to provide instant Kubernetes observability

- **2018**
  - Acquired SignifAI for AIOps leadership and IOPipe to accelerate serverless monitoring
  - Launched New Relic One

- **2019**
  - Bill Staples promoted to CEO of New Relic; Lew Cirne becomes Chairman of the Board
  - Delivered reimagined observability platform with unified user experience
  - Acquired CodeStream and launched New Relic CodeStream to extend observability and code collaboration into popular development environments
  - Launched Instant Observability, the industry’s largest open-source integration ecosystem

- **2020**

- **2021**

- **2022**
  - Acquired K2 Security for security leadership
  - Launched Vulnerability Management, IAST, and SAP monitoring

- **2023**

**Locations**

Barcelona | Bengaluru | Berlin | Dublin | Hyderabad | London | Melbourne | Munich | Paris | Portland | San Francisco | Seoul | Singapore | Sydney | Tel Aviv | Tokyo | Zurich

**Recognition**

- GigaOm Radar for APM: A Leader 2022 and 2023
- U.S. News & World Report Greenest Companies 2024
- Fortune Best Workplaces in Tech™ 2022
- PEOPLE Magazine Companies that Care 2022 and 2023
- Inc’s Best-Led Companies 2021
- Human Rights Campaign Corporate Equality Index 2021
- Gartner Magic Quadrant 11 MQ reports in a row: A Leader for APM and Observability
- Gartner’s Voice of the Customer Report one of the highest peer-rated APM vendor, with 4.5 out of 5 rating and 90% recommendation rate
- #1 Market Share in IDC’s SaaS ITOM report
- TrustRadius Tech Cares Award 2022

**Innovation Highlights**

- 2.4 trillion data points queried per minute
- 5 billion data points ingested per minute, 31+ exabytes of data annually, and 330+ billion web requests served each day with a median response time of 60 milliseconds across New Relic’s telemetry data platform (NRDB)
- 700+ integrations, including Kubernetes, Docker, Serverless, as well as AWS, Azure, and GCP services
- 111 programming languages

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