Observability will be mission critical in 2022

1. Observability becomes mission critical
2. Observability extends across the entire software lifecycle
3. Unified data-driven strategies overcome siloed, multi-tool approaches
4. Data democratization usher in observability
5. Tool consolidation improves efficiency and cost
6. Usage-based pricing tips the scales in the customer's favor
7. Observability shifts from "it's complicated" to an "open" relationship
8. Observability continues to improve service and reliability
9. Increasing adoption of a DevOps mindset positions engineers and developers to release better software, faster, and meet the growing expectations of their organizations
10. Observability cultivates collaboration among engineering teams
11. Observability is critical to driving results in your business

Why Observability

1. Observability is key to helping engineers improve: software lifecycle, efficiency, and cost, and improve uptime and reliability, among engineering teams
2. Observability ensures that your applications are better able to handle issues like a cloud outage or service failure
3. Observability will work out of-the-box by default and become mission critical
4. The rising tide of Kubernetes and container-based platforms to have more observability
5. The 2021 Observability Forecast revealed that 72% of respondents have to toggle between at least two tools, and 13% use more than ten different tools to monitor the health of their systems. Even then, 23% of respondents said that they cannot gain end-to-end observability at all.
6. Increasing adoption of a DevOps mindset positions engineers and developers to release better software, faster, and meet the growing expectations of their organizations
7. Observability continues to improve service and reliability
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Prioritize budgets for observability as expected to increase their adoption in observability tools by 2024.

Source: "Innovation Insight for Observability," September 28, 2020, Padraig Byrne & Josh Chessman

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