

# New Relic and Amazon Web Services

Cloud observability made simple

## At a glance

### Amazon Web Services and New Relic—Better Together

#### AWS Marketplace

New Relic is available via the AWS Marketplace for ease of purchase and consolidated billing

- Public Marketplace—Pay-as-you-Go includes New Relic Free Tier (100 GB of Telemetry Ingest + 1 free user)
- Private Offer Marketplace
- Channel Partner Private Offers (CPPO) available

#### Partner Accreditations

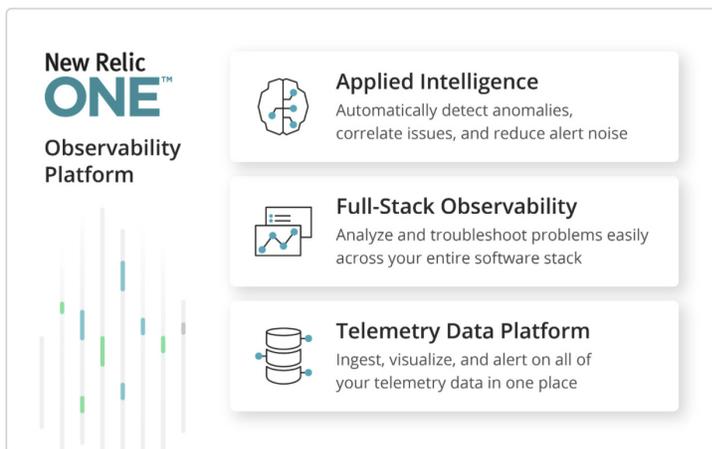
- APN Advanced Technology Partner
- Public Sector Partner (PSP)
- FedRAMP Authorized
- SaaS Partner
- Premier Partner in the Migration Acceleration Program (MAP)
- HIPAA Compliant

#### AWS Competencies:

- DevOps
- Migration
- Mobile
- Containers
- Customer Experience (DCX)
- Government
- Retail

## Intro

New Relic provides customers with insights into the performance of their infrastructure, cloud resources, containers, and applications by aggregating all telemetry data, including data from open source software, in one place, delivering actionable data to customers in real-time. With predictable consumption-based pricing, New Relic One, our observability platform, makes it easy for companies to instrument everything and collect critical telemetry data in one place so every engineer responsible for building, deploying, and operating software has the data, insights, and answers they need to do their jobs.



[New Relic](#) is an [APN Advanced Technology Partner](#). We've demonstrated technical proficiency and proven customer success with Amazon Web Services (AWS) Competencies in Digital Customer Experience (DCX), Migration, Mobile, DevOps, Containers, Retail, and Government specialized solution areas. New Relic is AWS Service Ready for AWS Lambda, Amazon Relational Database Service (Amazon RDS), Amazon Linux 2, and AWS Outpost.

## AWS Service Ready

- AWS Lambda
- Amazon Relational Database Service (RDS)
- Amazon Linux 2
- AWS Outposts

## New Relic integrates with AWS services

New Relic supports customers' adoption of modern AWS services and delivers deep visibility for customers. Highlights include:

- Automate instrumentation and governance that scales across your landing zone with our [AWS Control Tower solution](#).
- [New Relic Infrastructure](#) is tightly integrated with [Amazon Elastic Compute Cloud \(EC2\)](#), and [Amazon Elastic Kubernetes Service \(Amazon EKS\)](#), offering 360-degree visibility into your apps, server infrastructure, and containers—all in one place. Take advantage of the cost-effective [AWS Graviton](#) powered instances with New Relic. New Relic is a [certified launch partner](#) for [Bottlerocket so you can monitor your container workloads with confidence](#).
- [New Relic Serverless](#), with [Lambda Ready](#) designation, allows you to monitor, visualize, troubleshoot, and alert on all your Lambda functions in a single experience. [AWS Lambda extensions](#) substantially ease your ability to send telemetry data from AWS Lambda to New Relic.
- [Pixie Open Source on AWS](#) delivers instant observability for cloud native container-based applications by automatically harvesting telemetry data and leveraging technology like the extended Berkeley Packet Filter (eBPF) at the kernel layer to capture application data. A platinum member of the [Cloud Native Computing Foundation \(CNCF\)](#) New Relic is contributing Pixie to CNCF.
- Combine [New Relic Distributed Tracing and AWS X-Ray](#) into a single, seamless experience and quickly troubleshoot your distributed workloads.
- With [Amazon CloudWatch Metric Streams integration](#), all metrics from all AWS services and custom namespaces will be available in New Relic. No more waiting for New Relic to build custom integrations for new AWS services or update existing integrations as new metrics are added.
- As a committed contributor to the OpenTelemetry project, our exporters are available in [AWS Distro for OpenTelemetry](#). Users of Lambda and Amazon Elastic Container Service (Amazon ECS) can now instrument with OpenTelemetry and troubleshoot faster with New Relic.
- Implement Observability-as-code with our [AWS CloudFormation resource providers](#) and create New Relic alerts directly inside templates.
- Take advantage of New Relic Applied Intelligence incident workflows capability to [automate incident remediation using Amazon EventBridge](#).
- Effortlessly send telemetry events from your AWS environment to New Relic with [EventBridge API destinations](#) integration with no need for building custom data ingest integrations. New Relic is a [supported partner](#).
- Seamlessly stream Amazon CloudWatch Logs data to New Relic using [AWS Kinesis Data Firehose for Logs](#), which ingests data directly from Amazon Kinesis Data Firehose and expands the insights New Relic One provides.

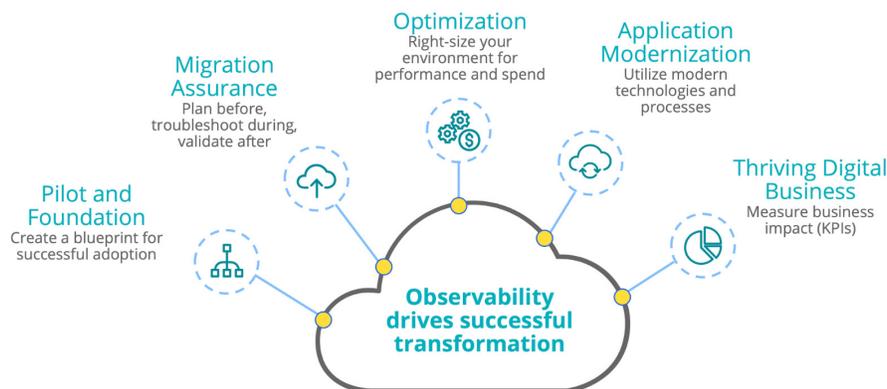
- Use [New Relic Logs for AWS FireLens](#) to efficiently process and send your Amazon ECS log data to New Relic—a capability that gives your team additional visibility into the health and performance of your ECS environment.
- Monitor your Amazon Managed Streaming for Apache Kafka (Amazon MSK) cluster with [New Relic's Amazon MSK Open Monitoring integration](#).
- Whether you're migrating or looking for a consistent hybrid experience with Outposts, New Relic is an AWS [Outposts](#) Ready partner and helps you stay on top of your local workloads.

## A roadmap for AWS Cloud adoption

New Relic's Cloud Observability Framework provides prescriptive services and outcomes for every phase and substeps of a cloud journey—and is aligned with the AWS Well-Architected Framework. With the Cloud Observability Framework, you can:

- Deliver repeatable processes to help your teams build skills and best practices on the AWS Cloud.
- Jumpstart your Cloud Center of Excellence (CCoE) which, in turn, creates business agility to drive innovation and opportunity when building and running on the AWS Cloud.

## Cloud Adoption with New Relic



There's no installation process for cloud integrations. Simply connect your New Relic account to your AWS accounts, and you're ready to go.

Everything is made easy!

[AWS Marketplace](#): AWS customers can purchase New Relic from the AWS Marketplace, providing access to both the [New Relic free tier and the pay-as-you-go](#) pricing plans, as well as the [Annual Pool of Funds](#). Customers using the AWS Private Marketplace can draw down from their AWS Enterprise Discount Program (EDP) agreement, which simplifies purchase and billing.

AWS and New Relic together are committed to delivering an excellent customer experience.

- **Easy to discover, purchase, and pay**: AWS customers can now choose to purchase New Relic One from the AWS Marketplace or directly from New Relic. As always, you can also purchase New Relic One from preferred systems integrators or resellers.

- **Simple to adopt:** AWS customers can now easily adopt New Relic One to monitor the health and performance of applications in their landing zone environment, and immediately start sending data to New Relic One using the [AWS Control Tower solution](#).
- **FedRAMP authorization compliance:** New Relic has FedRAMP authorization at a moderate impact level, allowing organizations in the public sector and other regulated industries to rapidly adopt SaaS solutions for mission-enabling, secure, and cost-effective cloud-based IT.

As an active participant in the [AWS Partner Network \(APN\)](#), New Relic also participates in these programs:

- **Public Sector:** New Relic participates in the [AWS Public Sector Partner \(PSP\) Program](#), which recognizes APN partners with solutions and experience in delivering government, education, and nonprofit customer missions around the world.
- **AWS Competencies:** As a part of the [AWS Competency Program](#), New Relic has been vetted, validated, and verified against a high bar and has showcased customer success in each competency area, which includes Containers, DCX, DevOps, Government, Migration, Mobile, and Retail.

Through the strength of our ongoing collaboration with AWS, New Relic One will help you make better business decisions, innovate faster, and protect your customer experience while running your business on AWS.

**Get full access to New Relic One for free:** Sign up on the [AWS Marketplace](#) for Full Stack Observability for 1 user and 100GB of ingest per month.