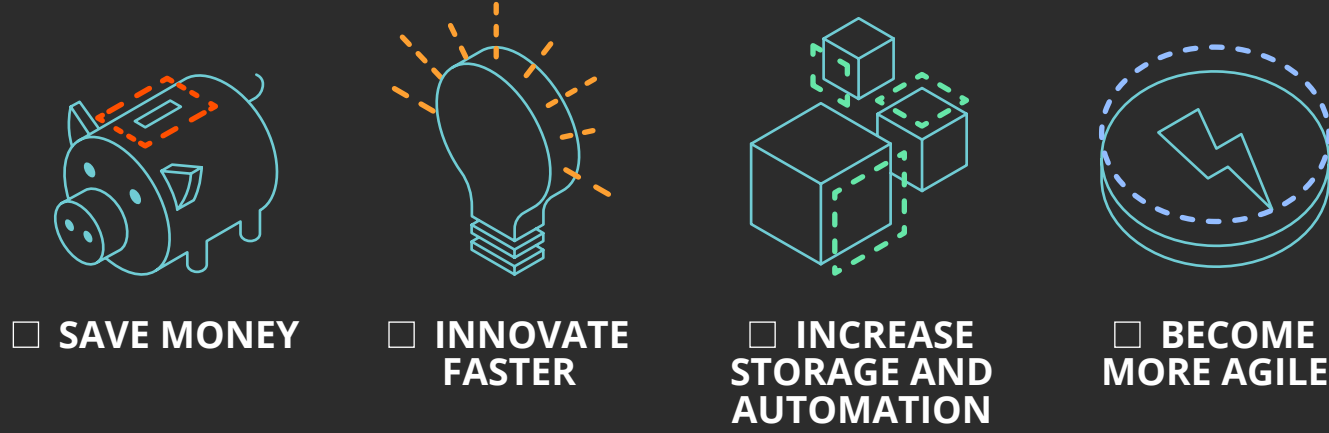


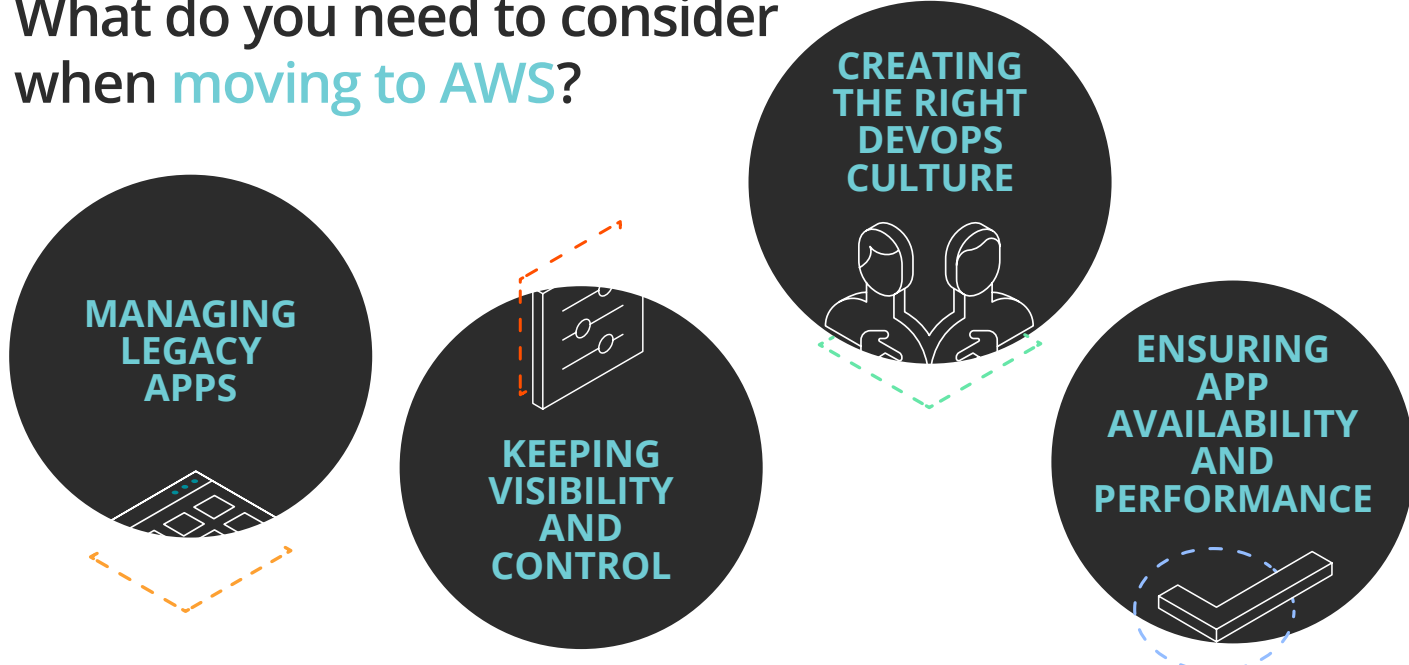
Get to the cloud faster with **New Relic** and **AWS**

Change is happening fast. Your customers need more. Your business demands more. You need to compete.

Embracing an AWS cloud strategy will help you deliver fantastic experiences that fuel growth and transformation.



What do you need to consider when moving to AWS?



Successful cloud adoption at every stage is driven by cloud observability.

A clear framework, aligned to each phase of your AWS cloud journey, will help you on your quest for success and save re-inventing the wheel!

What's observability?

Put simply, it's how well you can understand the behavior of your complex digital systems.

If monitoring tells you when something is wrong, observability lets you ask why.



Phase 1: Pilot and Foundation

– creating a blueprint for cloud success

Goal: Learn and master the basics



Phase 2: Migration Assurance

– plan before, troubleshoot during, validate after

Goal: Migrate faster and reduce risk



Phase 3: Optimization

– right size your environment for performance and speed

Goal: Achieve scalability, cost optimization, speed and agility



Phase 4: Application Modernization

– utilize modern technologies and processes

Goal: Make smarter, data driven decisions



Phase 5: Thriving Digital Business

– measure business impact (KPIs)

Goal: Empowered teams, rapid innovation, reduced costs, excellent customer experience (CX)

New Relic is built in the cloud, for the cloud.

The New Relic One platform can speed your AWS cloud journey and reduce risks with end-to-end observability across your entire technology estate. All delivered in a predictable, affordable SaaS pricing model.

SPOT ROADBLOCKS EARLY AND AVOID COSTLY DELAYS

OPTIMIZE INTEGRATION WITH AWS

SHOW MIGRATION VALUE

GET FAST FEEDBACK ON MIGRATION PROGRESS

Prove it!*

25% faster data center decommissioning

8% lower cloud spend, accelerating time to thrive

21% less engineering cost

3 months' work saved by 48 hours of instrumentation



*Real savings from joint New Relic and AWS customer

For more information visit: newrelic.com/solutions/cloud-adoption