

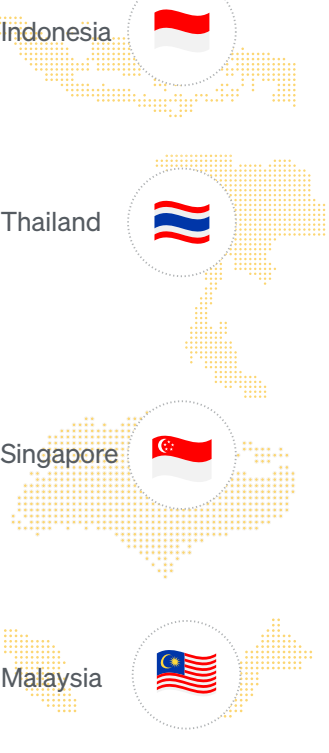
→ ASEAN

Observability FORECAST_2023

Top takeaways from the largest, most comprehensive observability study



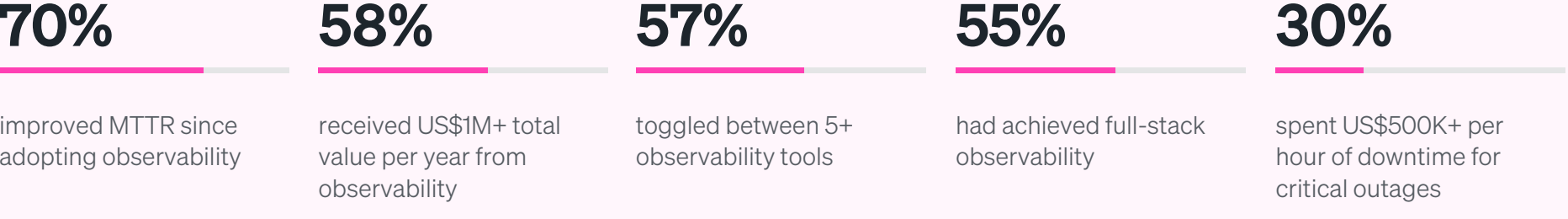
2023 Observability Forecast Spotlight



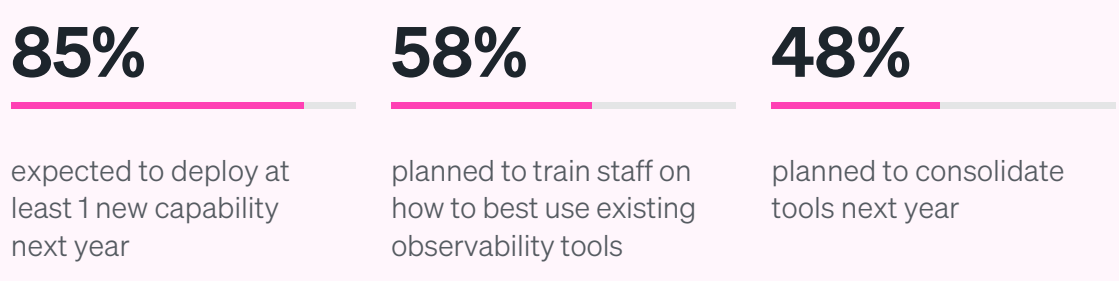
New Relic partnered with Enterprise Technology Research (ETR) for the third annual *Observability Forecast* report, which examines the state and future of observability. We surveyed 1,700 technology professionals in 15 countries across Asia Pacific, Europe, and North America to learn about the business value of observability, its return on investment (ROI), and its impact on costs and revenue. The report also benchmarks service-level metrics like outage frequency, mean time to detection (MTTD), mean time to resolution (MTTR), and cost.

Looking at results from the Association of Southeast Asian Nations (ASEAN) where we surveyed respondents in Indonesia, Malaysia, Singapore, and Thailand, observability was seen as an enabler of business and/or revenue growth, increased operational efficiency, and security vulnerability management. View a summary of the ASEAN highlights and key findings below, or [dive right into the data](#).

State of observability highlights



Future of observability highlights



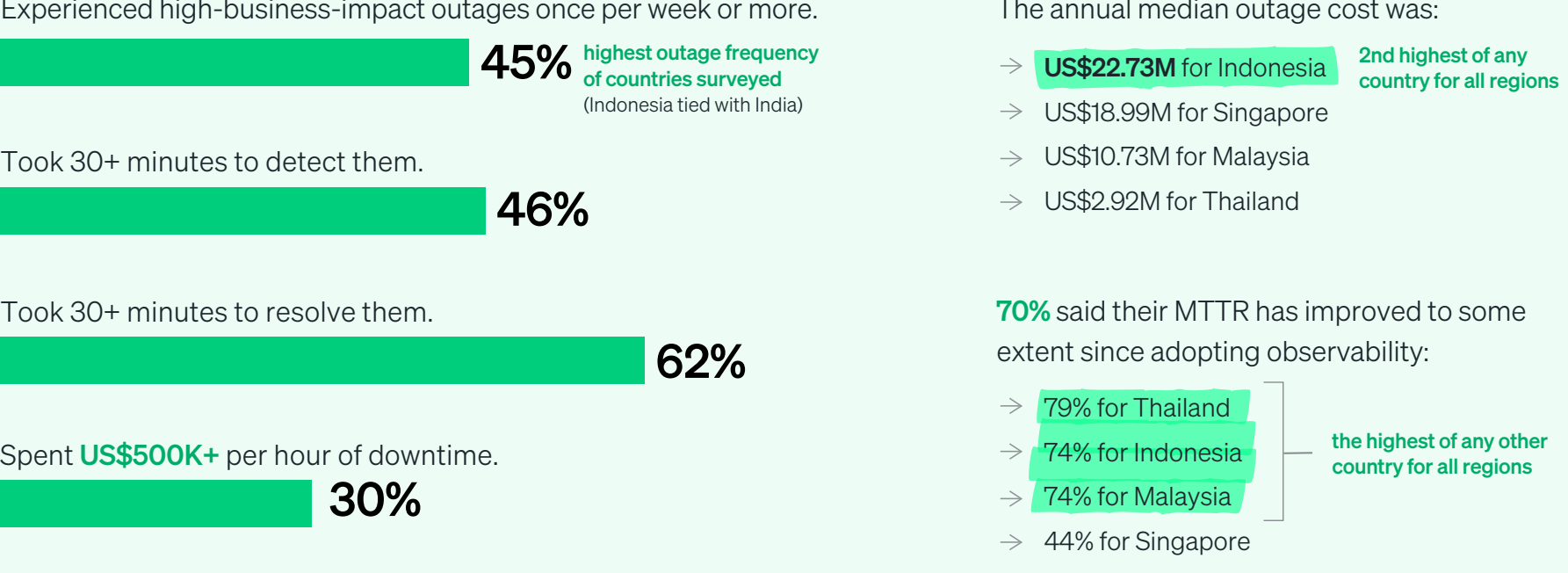
“Regarding business value, like many organisations, I try to save as much money as I can because I don’t have an open budget or checkbook. And when I talk to financial people and businesspeople, I have to justify and express the numbers. When you express the lack of observability in dollars and cents, you may **create a profound statement.**”

Senior director of global infrastructure
Large media/martech enterprise

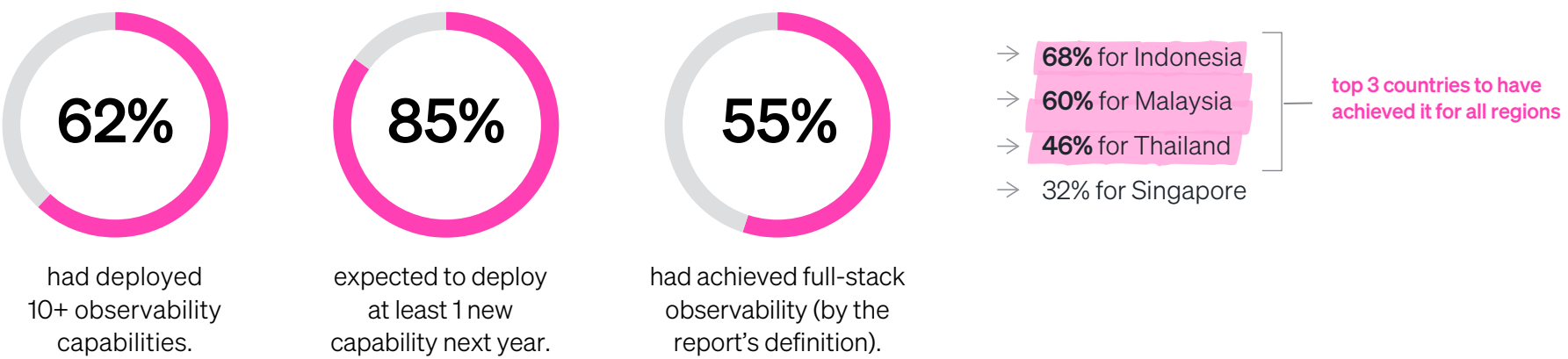


Key findings for ASEAN

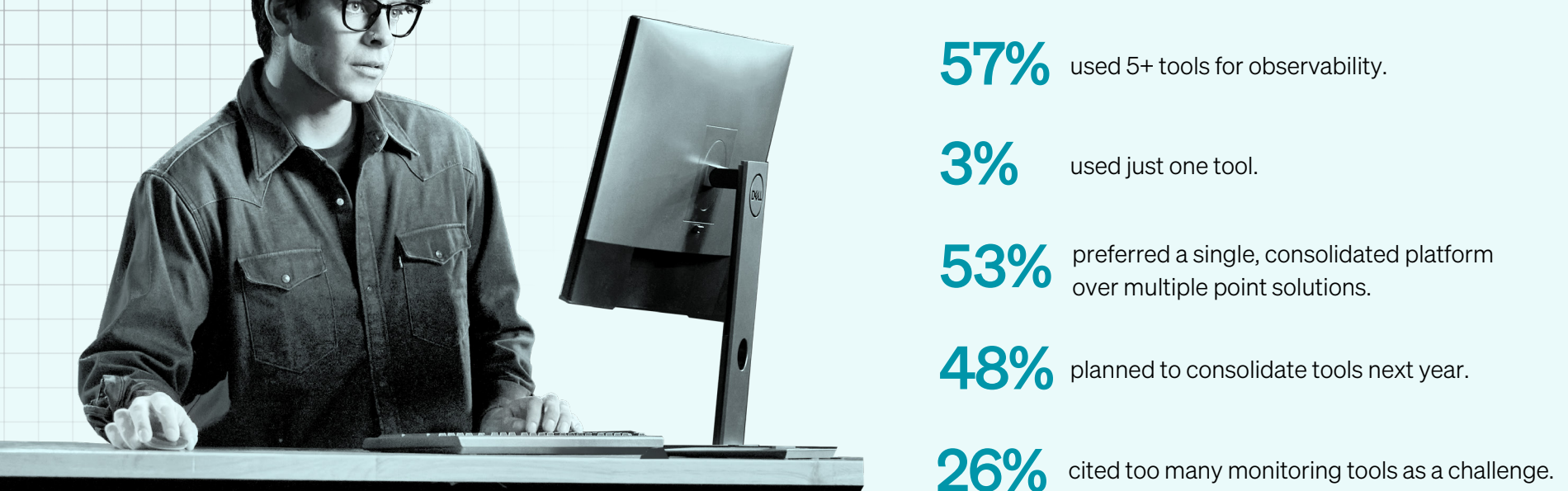
Outages are frequent and expensive—but observability helps



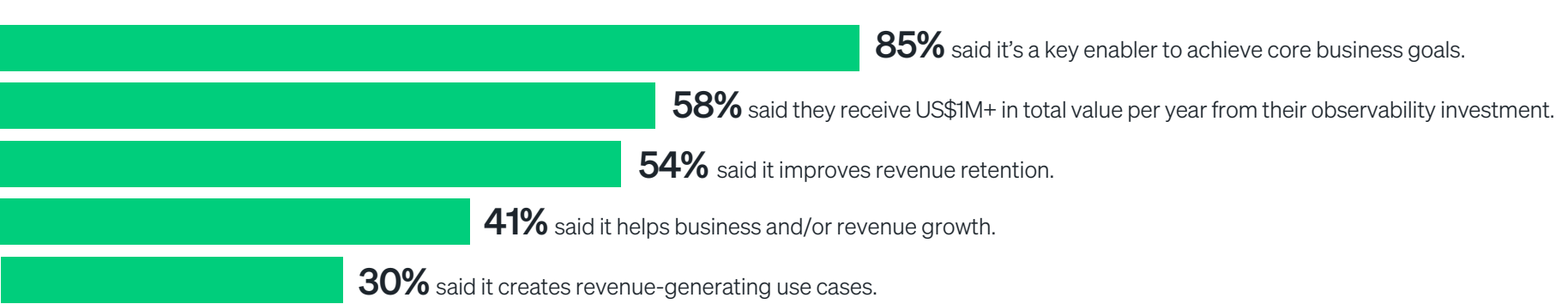
Observability is on the rise



Tool sprawl is widespread

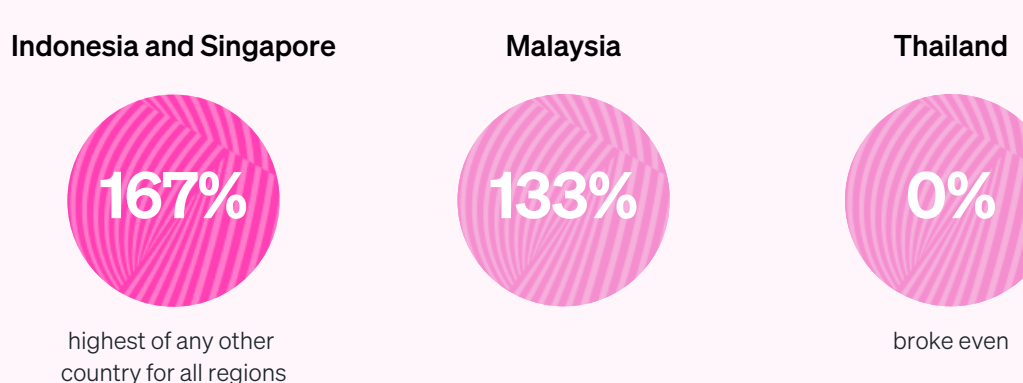


Observability delivers positive business outcomes



Observability delivers high annual ROI

The annual median ROI was:



[View Full Report](#)

2023 Observability Forecast

Published September 2023
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